

# Challenge Ministries



be ready always to give an answer  
I Peter 3:15

earnestly contend for the faith  
Jude 3

January 2015

## December Nights 1500 tracts, SDSU, Balboa Park, Severin Drive Overpass, and East El Cajon Christmas Lights

It is heartbreaking to hear from so many that they have no idea where they will spend eternity nor do they know the way. How I wish I had more time to try and reach them. Pray the God of the harvest rescues many.



Here's what 30,000 million dollar bills looks like. Lord willing we'll distribute them in about a year and a half. Not only is the gospel message on each of them but they often open one on one conversations about Jesus.



This is what the bridge at Balboa Park looked like at December Nights the first Fri. and Sat of December. The most people I've ever seen in one location. 300,000 in 2 days. Most came across this bridge. Not only were we able to give out 1500 tracts but I estimate about 40,000 saw our sign, "Are You Ready?"



Cameras don't know what to do with 400 LED lights so it does appear far brighter than it was. The sign was easily readable and prompted many conversations and 10's of thousands read it at December Nights. This is brother Gary sharing Christ with this lady.

## NEWSLETTER

**Challenge Ministries** is a non-profit Christian ministry dedicated to the defense and proclamation of the Gospel and Biblical truth.

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**Challenge Ministries**

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\*All contributions are tax deductible

## Christmas Lights

People from all over the county drive to see the amazing light display in North El Cajon. Cars are backed up a mile to wait in line for a glimpse of the lights. We set up the cross on the sidewalk at the busiest intersection for several hours. Many walked by and talked with us and I was able to hand out about 300 tracts to cars waiting.

Sadly, the only criticism we received was a group of neighborhood Christians who found our sign offensive. So be it.



Dianna held this sign for over 2 hours as thousands drove by to see the Christmas lights. Delightfully many Christians stopped to thank us and encourage us.



You could easily read the sign from 50 yards away and it was very visible a block away. Cars moved very slowly at this point so there was no missing the message.

## Cults out number Christians

Just a week ago I went to Balboa Park alone on a Saturday afternoon. There was a table of 3 or 4 Jehovah Witnesses. A short distance away was a Buddhist display followed by a Muslim table with lots of literature and about 4 men. Near them were 5 Krishna's with literature chanting and the Atheists with their booth a short stroll from them. Wish I could say I saw a Christian presence.



I spent about 15 minutes talking to a Krishna here about the person and work of Jesus. I sensed he had many doubts about the truthfulness of the Hare Krishnas.



December Nights. I'm talking to a young man at the fence about his relationship with God. Amazingly, young and old will talk if we just took the time.

## What's Happening and What's Coming???

**Death Valley...** Lord willing, Dianna and I will take a brief vacation to Death Valley in a few days. I trust the Lord will have opportunities to talk about Him.

**More on the Cross...** I would like to continue using our illuminated cross with the message, Are You Ready? along with our 8 foot Styrofoam cross with the same message for daytime use. We used it for the third time at the Severin exit near La Mesa. In just a few hours 20,000 cars go by during rush hour. Interestingly, several Christians came to encourage us, one non-Christian wanted to know more, and an amazing talk with a very open JW all in one evening.

**New Year Blessings...** May God grant you a wonderful new year and bless you abundantly in all your efforts to honor Him. Please pray often for us as we seek the Lord and His will this new year.

Blessings always,

*Jerry and Dianna*